Advantage®

Flea Adulticide for cats and rabbits
Reg. No. 62343/1/ Act 36/1947
Treat once, every 4 to 6 weeks when used under supervision of a veterinarian registered in terms of or authorized in terms of Section 3 of the Veterinary and Peste-Veterinary Pesticides Act 1992 (Act 19 of 1982)

Store below 30°C in a cool dry place.

Ingredients: Pyrethrum 10% w/w

Controls fleas on cats and rabbits over 4 kg
- Kills fleas on cats and rabbits within 24 hours of treatment and will continue to protect the animals from re-infestation for up to four weeks on cats and up to one week on rabbits.
- Kills fleas before they can lay eggs.
- Larval flea stages are killed in the surroundings of Advantage treated pets.

Warnings:
- DO NOT USE ON RABBITS INTENDED FOR HUMAN CONSUMPTION.
- Do not use on rabbits less than 8 weeks of age.
- Handle with care.
- Store below 30°C in a cool, dry place, away from food and feed.
- Keep out of reach of children, untrained persons and pets.
- Do not allow recently treated rabbits to groom each other, until application site is dry.
- Although this remedy has been extensively tested under a large variety of conditions, failure thereof may ensue as a result of a wide range of reasons. If this is suspected, seek your veterinarian’s advice and notify the registration holder.

Precautions:
- Avoid contact with skin, eyes or mouth.
- Do not eat, drink or smoke while applying or after application before washing hands thoroughly.
- Prevent contamination of food, food utensils, drinking water, etc.
- Wash hands thoroughly after use.
- Dispose of used lure safely.

The solvents in Advantage may mark certain materials including plastics, leather, fabrics and finished surfaces. Make sure Advantage does not come into contact with these materials.

Normal hypersensitivity reactions. In very rare cases individual skin reactions (i.e. allergies, irritation, itching) may occur after application.

In case of contact:
- Wash eyes 3 times with plenty of soap and water. Seek medical attention immediately.

Ingestion:
- Call a physician or Poison Control Centre.
- Wash with plenty of soap and water. Seek medical attention immediately.

Note to the physician:
- This is a Europe-chlorinated, treat patients symptomatically.

Directions for use:
- Apply only as directed.
- May be used on kittens from 5 weeks of age and rabbits from 10 weeks of age.

Usage:
- Use one 0.5 ml tube per cat or rabbit weighing over 4 kg.
- Hold the applicator tube in an upright position. Pull cap off the tube. Turn the cap around and place the other end of the cap back on this tube. Twist cap to break the seal, then remove the cap from the tube.

For external use only.

For cats weighing over 5 kg:
For easy application the animal should be standing. Part the hair on the back of the neck at the base of the cat’s skull until the skin is visible. Place the tip of the tube on the skin and squeeze out the contents thoroughly to ensure the solution directly onto the skin.

For rabbits weighing over 4 kg:
Administration to the rabbit: Part the hair on the rabbit’s neck at the base of the skull until the skin is visible. Place the tip of the tube on the skin and squeeze out the contents firmly several times to ensure the contents onto the skin.

The formulation is better tasting and absorption may be seen for a short time if given immediately after treatment, as many cats do not get this product in your pet’s eyes or mouth.

Advantage kills fleas on cats and rabbits within 24 hours of treatment and will continue to protect the animal from further flea infestation for up to four weeks on cats and one week on rabbits. Re-infestation from newly emerged fleas in the environment may occur for six weeks and longer after the treatment is initiated.

In severe flea infestations two treatments 2-3 weeks apart should be applied.

Monthly treatments are required for optimal control and prevention of fleas.

Frequent shampooing of the animal may diminish the duration of flea protection, therefore re-application following shampooing would be recommended.

How to control fleas in the house and yard:
- Apply a small number of fleas on any animal at any one time.
- Most of the population will be present as eggs, larvae and pupae in the environment from which newly hatched adult fleas will continue to infest the animals. Treatment of the animals will kill fleas actually in contact with the animal as well as fleas larvae in the immediate surroundings.
- To improve the level of flea control, the animal’s environment must also be treated.
- Fleas and their developmental stages are widespread i.e. in dust, debris, pet’s bedding, cracks, carpets, and crevices.

The following control measures in addition to Advantage are therefore recommended:
- Vacuum carpets and upholstery dust.
- Clean animal’s bedding by washing and treating with a registered insecticide.

A combination of the above will aid in improving flea control.

Life Cycle of a flea:
1. Adult flea on your pet can lay several hundreds of eggs during their life cycle.
2. Eggs fall off into the environment.
3. Larvae hatch and feed on debris and the blood rich feces of the adult fleas.
4. Each larva spins a cocoon, which is not visible to the pet’s environment.
5. New adult fleas can emerge after several days.
6. Completion of the life cycle may take as little as three weeks or as long as three years.

Registration Holder:
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